How to use this: Type over the gray hints, keep it to two pages, save it as a PDF, and send the PDF with a link to your online EPK. A filled-in example is at liveepk.com/epk-template. Delete this note first.



Artist or band name

Genre · City, state · Lineup (solo, duo, 4-piece) · Booking email

ONE-LINE PITCH

One sentence a booker could repeat to the venue owner: what you sound like, where you are from, and who you play for.

QUICK FACTS

Short answers. Delete a row that does not apply.

Lineup *who plays what*

Based in *city, and how far you travel*

Set length *minutes, and how many sets*

Formats *full band, duo, acoustic, DJ set*

Latest release *title, type, year*

SOUNDS LIKE AND NUMBERS

Only numbers that help you. Leave out any that are small.

For fans of *two or three acts a booker knows*

Draw *a typical crowd, or a show you sold out*

Shows *how many last year*

Listeners *monthly listeners on Spotify*

Followers *total across platforms*

SHORT BIO (50 TO 80 WORDS)

Third person, so a venue or a blog can paste it as is. Who you are, where you are from, what you play, the latest release, and the live show. The sound first, the backstory later.

FULL BIO (150 TO 250 WORDS)

Two or three short paragraphs for press and festival programs: what you sound like, what you have done (releases, notable shows, a residency), and what is happening now. Leave out the year you were born.

EPK template by LiveEPK · liveepk.com

Artist or band name

MUSIC

Two or three tracks, your best first. Title, release, year, and a link that plays without a login.

1.
2.
3.

VIDEO

One or two clips. A live clip beats a polished video for booking. Title, length, link.

1.
2.

LIVE PHOTO



PRESS QUOTES

Two short quotes from real outlets, the strongest first, with the source under each. No quotes yet? Use one line from a venue or a past client, or leave this box out.

"

Source

"

Source

UPCOMING SHOWS

Three to five dates: date, venue, city. Delete this box if the dates would be old by the time anyone reads it.

Date · Venue · City
Date · Venue · City
Date · Venue · City

PAST HIGHLIGHTS

The rooms, festivals, residencies and support slots a booker will recognize. Three or four lines.

PHOTOS AND DOWNLOADS

Links to hi-res photos (no sign-in walls), your stage plot and your tech rider. The sound engineer needs the last two before the show.

Press photos link

Tech rider and stage plot link

No stage plot yet? Make one free at liveepk.com/stage-plot-maker

CONTACT

A real email and a phone number for booking. Add management and press if they are different people.

Booking name · email · phone

Management name · email

Press email

LINKS

Your online EPK first, then the two or three platforms you keep up to date. Paste full links (https://...) so they click in the PDF.

Online EPK link

Music link

Video link

Social @handle

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